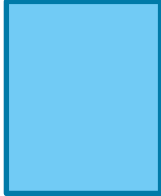
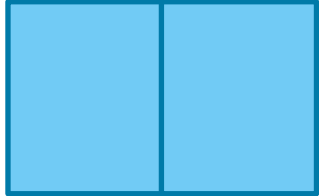




SORRISI TV E CANZONI

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|  | PAGE Size (mm): 200 X 254 |
|  | DOUBLE PAGE Size (mm): 400 X 254 |

File Type

- PDF 1.4 or 1.6, Standard PDF/X-4
- Over 254 ppi image definition both for colours or greyscale
- **A bleed edge of 5 mm must be included for each side**
- ICC Profiles: [ISOcoated_v2_eci.icc](#)
- [PDF generation guide](#)
- [Rules for PDF certification and PDF Errors detail](#)
- If the PDF is generated with PostScript file, use [Mondadori Job Options](#)

AVOID

- Text placement (or other meaningful details/info) closer than 10 mm from the inside of crop marks.
- Using small sized text with serifs, borders, or thin traits (under 0,3 mm), whether in positive, with multiple colours or in negative on a coloured background
- The use of frames, especially thin and placed at the end of the creativity: it can be tricky to offer balance between the two sides and/or continuity between two pages

Material Provision

- **Submission of the magazine layout:** 13 days before the publication date by 12:00 PM
- **Submission of advertising material (PDF format only):**
 - **Cover:** at least 5 days before the publication date (excluding holiday periods, which must be agreed upon with individual layout designers)
 - **Internal Pages:** at least 5 days before the publication date (excluding holiday periods, which must be agreed upon with individual layout designers)
- **The material must be uploaded to the Cydonia portal:**
<https://salix.piemme.exelis.it/>